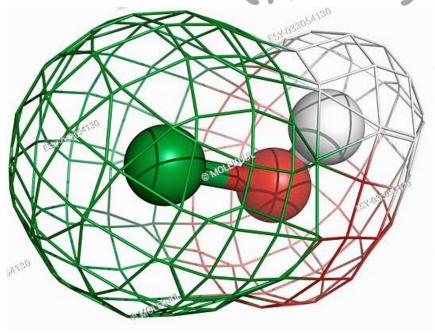




Hypochlorous Acid



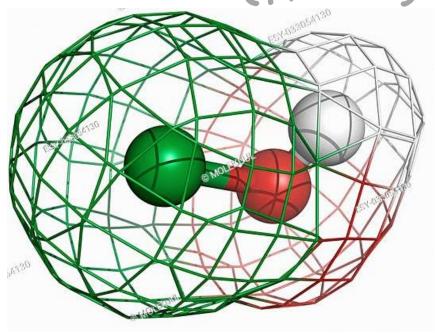
also known as

- electrolyzed water / electrolyzed reduced water (ERW, EW)
- electrochemically activated water (ECA)
- anolyte (AEW, NEW, SAEW)

atm plus has a broad spectrum anti-microbial use



Hypochlorous Acid (HOCI)



- No polar charge
- Low molecular weight

PERFECT structure to penetrate CELL WALLS

- HOCl is a WEAK ACID
- At a pH of 4 8.5 most available
 Chlorine is HOCl

NO RESIDUE after dissolving in water

 Solution stays active for 7 – 10 DAYS

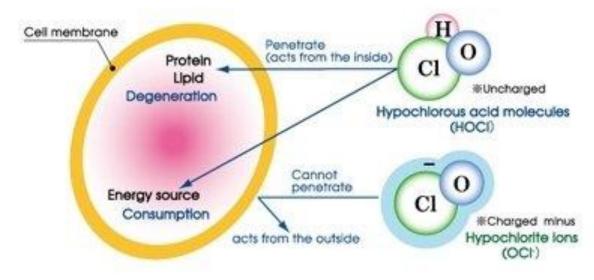


atm plus

most effective disinfectant in the chlorine family



Hypochlorous Acid (HOCI)



hypochlorousacid.com/about

- HOCl diffuse through cell membrane
- Without a polar charge it is not repelled
- OCI- (BLEACH) is unable to penetrate cell membrane due to negative charge
- Bleach can only clean on the EXTERIOR
- HOCl acts from INSIDE

atm plus

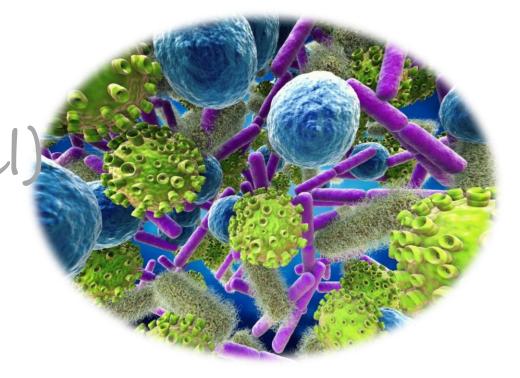
most effective disinfectant in the chlorine family



NATURE of Hypochlorous Acid

- Natural component of our own immune systems
- Fights against infection
- Reduces inflammation
- Bio-degradable in the environment

atm plus organic, lethal, cost effective



"Hypochlorous acid is LETHAL to every pathogen it has been tested against but completely HARMLESS to humans and other mammals."

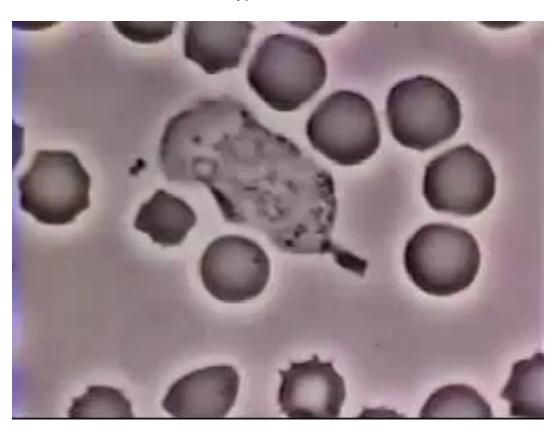


phagocytosis

[fag-uh-sahy-toh-sis]

noun

Physiology. the ingestion of a smaller cell or cell fragment, a microorganism, or foreign particles by means of the local infolding of a cell's membrane and the protrusion of its cytoplasm around the fold until the material has been surrounded and engulfed by closure of the membrane and formation of a vacuole: characteristic of amoebas and some types of white blood cells.



- Neutrophils (WHITE BLOOD CELLS) seek out pathogens (VIRUSES AND BACTERIA) and destroy them using HOCl
- HOCI causes necrosis (RUPTURING OF THE CELL) and destroys the cell contents
- While disinfecting, HOCl is {OXIDISED} and consumed
- The only by-product is slightly salty water



EFFECTIVENESS OF HOCI

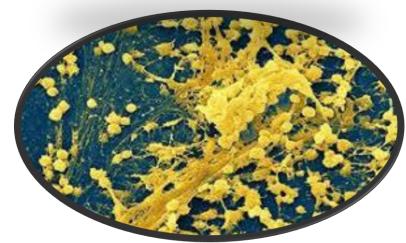
atm plus

disinfects and destroys: defends against:

- **✓** VIRUSES
- **✓** BACTERIA
- ✓ MOULDS
- **✓** FUNGI
- **✓** SPORES
- **✓** BIOFILMS

- **✓** INFECTION
- ✓ RESISTANCE/TOLERANCE
- ✓ PATHOGENS BENEATH BIOFILMS
- ✓ FERMENTATION IN STORAGE





atm plus

80 – 100 times more effective than bleach



PROVEN EFFECTIVE AGAINST SARS-CoV-2

The latest peer approved scientific papers conclusively show that HOCL effectively kills the SARS-Covid 2 virus. The papers Chan K-H, Sridhar S, Zhang RR, Chu H, Fung AY-F, also compare HOCL to other disinfectants showing its comparative performance with other disinfectants such as

bleach.

CoV-2, Journal of Hospital Infection,

Chan G, Chan JF-W,

https://doi.org/10.1016/j.jhin.2020.07.009.

To KK-W, Hung IF-N, Cheng VC-C, Yuen K-Y,

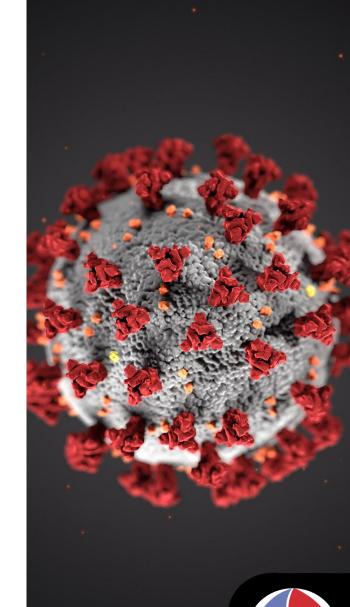
Factors affecting stability and infectivity of SARS-

'The surgeon needs to have an inexpensive, available, nontoxic, and practical disinfectant that is effective in sanitizing against the COVID-19 (Coronavirus Disease 2019) virus.'

'The results indicate that this material can be used with a high predictability for disinfecting against the COVID-19 (Coronavirus Disease 2019) virus.'

Michael S. Block, Brian G. Rowan, Hypochlorous Acid: A Review, J Oral Maxillofac Surg, 10.1016/j.joms.2020.06.029

80 – 100 times more effective than bleach





atm plus the effervescent tablet

HOCl concentrated into a 6 gram dissolvable tablet

1 tablet = 12.5 of disinfectant

consistent solution at 100PPM every time

active for 7 - 10 DAYS after dissolving then returns to pure water

easy STORAGE **IOW TRANSPORT COSTS** 1 year SHELF LIFE in tablet form

atm plus

effective at 25PPM to 200PPM depending on use







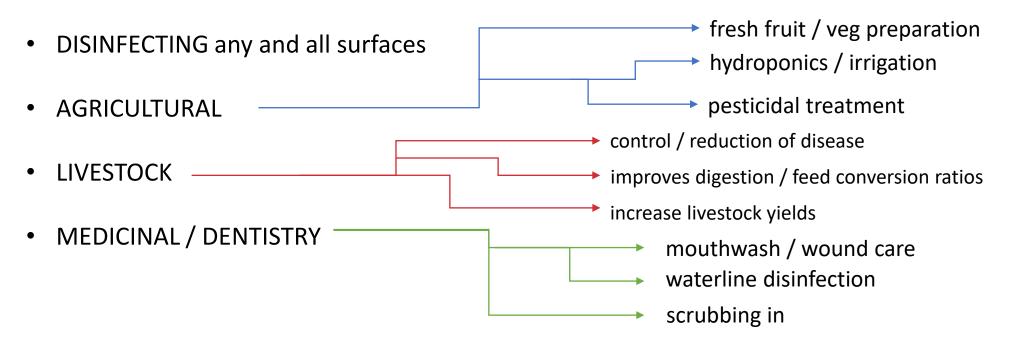






USES of atm plus programme a few...









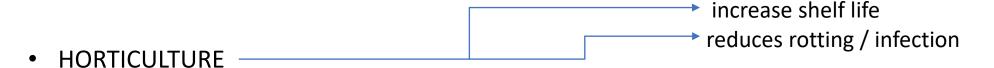


atm plus 100% organic, bio-degradable, MRL FREE



USES of atm plus pro name a few...











• FACILITIES office buildings



TRANSPORT airlines / airports
 public transport
 shipping / cruiseliners





atm plus; GENERAL USE







- Floors and walls
- Preparation areas
- Workers' hands, clothes and shoes
- Food contact surfaces





'As a Disinfectant/Sterilant, HOCI has greater killing power than Chlorine, Chlorinated Water, Chlorine Dioxide, Sodium Hypochlorite, Hydrogen Peroxide and Ozone'

atm plus gentle, effective, safe – NO PPE NECESSARY





SOIL, SEED AND SEEDLING PREPARATION

SOIL

- Bedding plants and seeding place disinfection
- Soil remediation and pH control

'HOCI is becoming established as the clean, green, safe, effective biocide of the future'

atm plus recommended use at 100 – 200PPM



atm plus:



SOIL, SEED AND SEEDLING PREPARATION

SEED AND SEEDLINGS

- Seed disinfection to eradicate fungal spores
- Seed disinfestation to destroy surface borne organisms
- Fogging to disinfect seedlings
- · Root wash to eliminate fungi and disease

'HOCI is proven to improve and promote germination'

atm plus

respectful of the environment, creating growing conditions in perfect hygiene







After 40 days:

TREATED seedlings no other chemicals used

- no damage to disinfected seeds
- larger number of roots
- more vigorous growth
- well-ventilated, less spread of disease and insects
- considered appropriate for organic farming

UNTREATED seedlings regular practice chemicals used

- damage to disinfected seeds could be observed
- less roots

In JAPAN a study was conducted:

Rice seed was treated with HOCl solution

Seedlings was cultivated and transplanted

Treated seedlings were planted more widely spaced

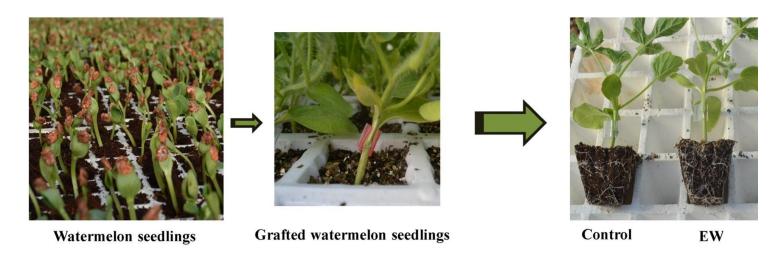
- standard growth
- agrochemicals for weed and pest control
- NOT appropriate for organic farming

https://www.youtube.com/ watch?v=dRumxB1pO4M

atm plus

recommended use at 200PPM





TREATED seedlings

- · no damage to disinfected seeds
- larger number of roots

Plants naturally produce hydrogen peroxide on their own, which then converts into hypochlorous acid; we are effectively amplifying a natural process through biomimicry with a safer, cleaner product'

atm plus

respectful of the environment, creating growing conditions in perfect hygiene



atm plus:

Continuous studies in EGYPT has amazing results:







atm plus respectful of the environment, creating growing conditions in perfect hygiene





IRRIGATION AND FERTIGATION SYSTEMS

DRIP / OVERHEAD / HYDROPONIC SYSTEMS

- Purification of irrigation systems DESTRUCTION OF BIOFILM BUILDUP AND ALGAE IN PIPES
- Pathogens do not develop a resistance to HOCl BIOFILM AND ALGAE DO NOT REOCCUR
- Prevention of clogged irrigation nozzles
- Removes LIME SCALE and MINERAL DEPOSITS

Biofilm eats the internal surfaces of pipe work & system components causing Microbial Induced Corrosion (MIC), removing Biofilm prevents MIC, therefore premature pipe work failure is prevented.

atm plus

respectful of the environment, creating growing conditions in perfect hygiene



DESTRUCTION OF BIOFILM AND SCALE IN IRRIGATION SYSTEMS









atm plus recommended use at 100 - 200PPM





PESTICIDE / FUNGICIDE USAGE

EFFECTIVE AGAINST:

Not limited to ..

Moulds

Botrytis (grapy mould) Powdery mildew

Bacteria

Campylobacter jejuni

Escherichia coli including (0157)

Enterococcus species Helicobacter pylori

Listeria

Legionella pneumophila

Pseudomonas aeruginosa

Staphylococcus aureus (including MRSA)

Samonella cholerasuis

Mycobacteria tuberculosis

Mycobacterium avium intracellulare

Acineobacter baumannii

atm plus

sans 51276 (BACTERIA) sans 51650 (FUNGUS) sans 51650 (SPORES) en 1276 (VIRUS)

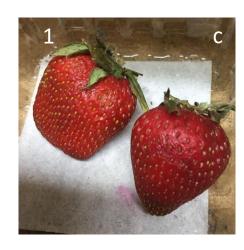


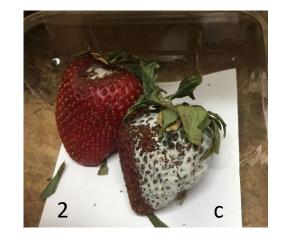


TREATMENT AGAINST MOULDS AND FUNGI

Spraying of Strawberries post harvest

Strawberries were treated by spraying HOCl (atm plus) on (1) and (2) and not spraying on Control (c)





Strawberries 4 days after application

Strawberries 14 days after application

Conclusion: fresh produce treated with HOCl stay FREE OF MOULDS for longer







PESTICIDE / FUNGICIDE USAGE

APPLICATION:

- Spraying
- Misting
- Dripping
- **Drenching**

Biofilm eats the internal surfaces of pipe work & system components causing Microbial Induced Corrosion (MIC), removing Biofilm prevents MIC, therefore premature pipe work failure is prevented!

atm plus safe to use around bees and other animals



atm plus:



PESTICIDE / FUNGICIDE USAGE

RESULTS:

- Eradication of pathogenic fungi
- Eradication of bacteria and viruses
- Eradication of parasite eggs
- Eradication of mites and red spider
- Increasing the germination rate
- Increased yields per hectare
- Increase the number of flowers
- Increase the number of fruits
- Stimulation of plant growth

- Flow controlled irrigation (less water, more results)
- Increase in the number of seed per ornaments
- Increased duration of the conservation of fodder
- Increased shelf life for vegetables, fruits and cut flowers
- Reducing the use of pesticides
- Reduced production costs
- Increased food self-sufficiency
- Best performance: higher incomes for farmers
- No adverse impact to the environment

Biofilm eats the internal surfaces of pipe work & system components causing Microbial Induced Corrosion (MIC), removing Biofilm prevents MIC, therefore premature pipe work failure is prevented.

atm plus

respectful of the environment, creating growing conditions in perfect hygiene





POST HARVEST

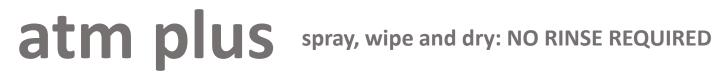
- wash and rinse fruit and vegetables - NO RESIDUE ON PRODUCT
- disinfect and clean equipment
 - PREP AREAS, SORTING MACHINES, WASH BAYS
 - PPE, BOOTS, TOOLS
- disinfect BINS, CRATES and STORAGE AREAS











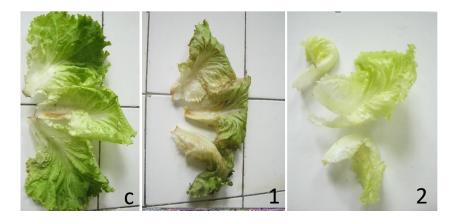




POST HARVEST

Disinfection of leafy vegetables with activated waters

Lettuce was treated with tap water (c) anolyte without salts (1) and HOCl (atm plus) (2) for 15 minutes



Lettuce after 24 hours of application



Lettuce after 1 week of application

Journal of Advances in Agriculture Vol 9 (2018) ISSN: 2349-0837

Conclusion: vegetables treated with HOCl stay FRESH (free of bacterial decay) for longer

atm plus use at max 60PPM on fresh produce

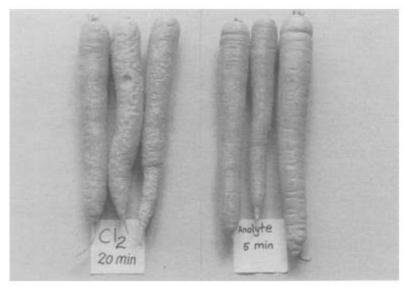




POST HARVEST

Anolyte vs chlorinated water as disinfecting dipping treatment

Carrots were dipped in HOCl {atm plus} (1) and Chlorinated water (2) for 5 or 20 minutes respectively



Results after 16 days

Pears, apples, peaches and strawberries were dipped in HOCl {atm plus} and Chlorinated water



Results after 25 days

atm plus

No chlorine-induced phytotoxicity are observed on treated fruit





COMMENTS:

USE OF atm plus COULD:

- Increase shelf life of fresh produce with 7-10 days
- Increase shelf life of cut flowers with 7 10 days
- Treating equipment and tools reduces spread of pathogens

atm plus one product to replace many

